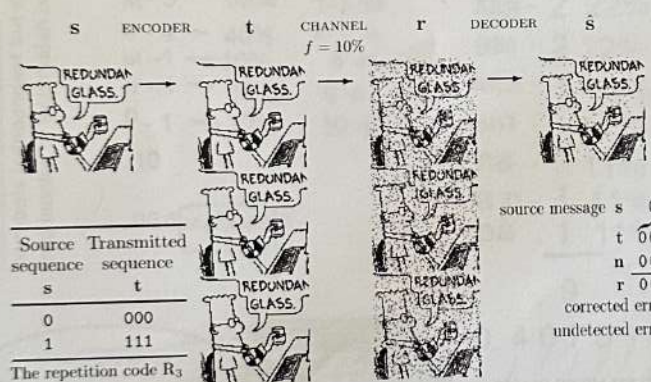
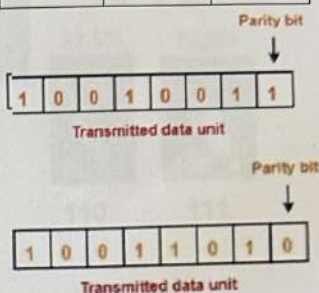
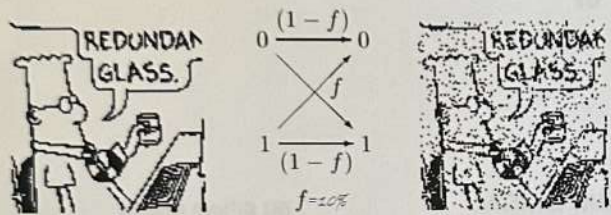




Sir Dr. D. MacKay,  
University of Cambridge  
(22 April 1967 – 14 April 2016)

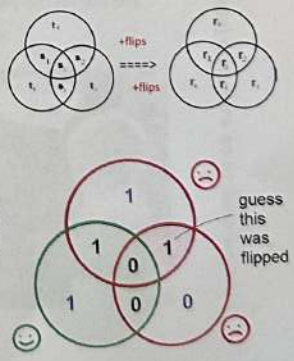
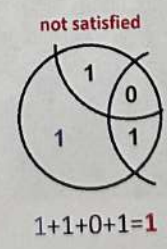
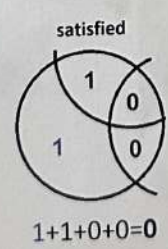
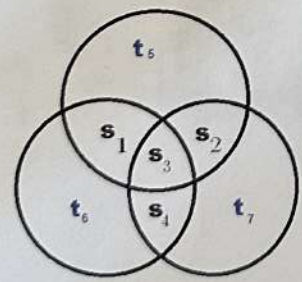


"I believe in clean energy,  
but I also believe in mathematics"



### 7.4. Hamming code.

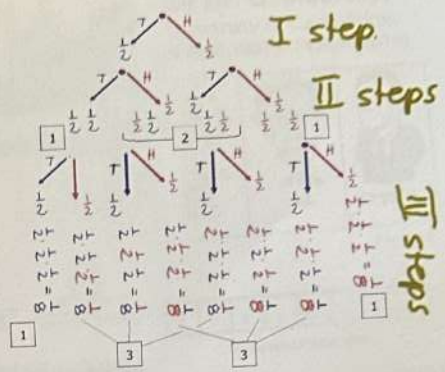
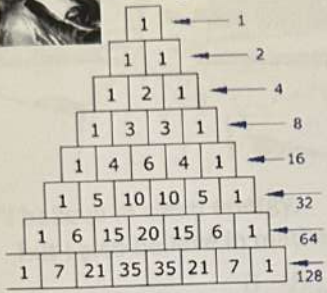
$$\frac{4}{\Sigma} \rightarrow \frac{7}{t}$$



*curro = + 2ibp xy*



**Pascal's triangle**



- $(a + b)^0 =$
- $(a + b)^1 =$
- $(a + b)^2 =$
- $(a + b)^3 =$
- $(a + b)^4 =$
- $(a + b)^5 =$

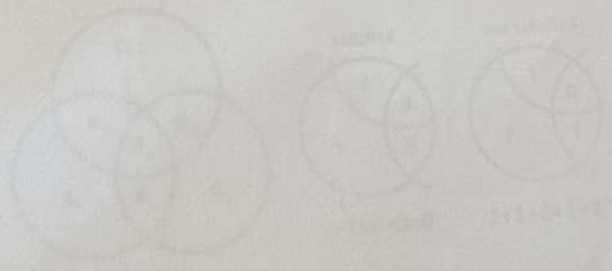
**Newton's Binomial**



- 1
- $a + b$
- $a^2 + 2ab + b^2$
- $a^3 + 3a^2b + 3ab^2 + b^3$
- $a^4 + 4a^3b + 6a^2b^2 + 4ab^3 + b^4$
- $a^5 + 5a^4b + 10a^3b^2 + 10a^2b^3 + 5ab^4 + b^5$

*Stuuu. x-mb*

7.4. Hamming code



80% chance



ink + think



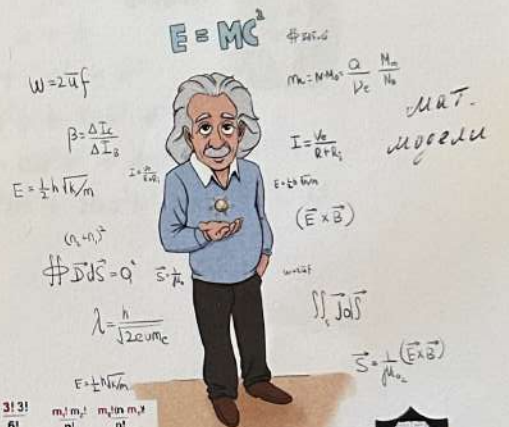
- 1. listening
- 2. first way of processing
- 3. Writing, incl. sth. you're not quite sure about

School  $\rightarrow$  *конкретное мышление* **MOTION**  $\Rightarrow$  *формализм*  $\Rightarrow$  University  $E = MC^2$   $\int \vec{J} d\vec{s}$

### CONCRETE AND ABSTRACT THINKING



ISAAC NEWTON



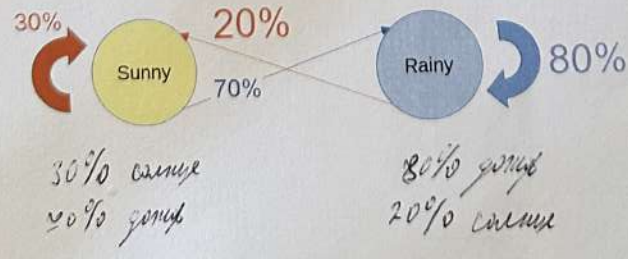
ALBERT EINSTEIN

Motivation: 80% chance of rain  
 Let  $A_j$  be the event of rain at Jam on day  $j$  of this term,  $1 \leq j \leq n$   
 Suppose the events  $A_j$  each have probability  $p$ , independently

Oxford			
Tue 13th	Wed 14th	Thu 15th	Fri 16th
10° 9° 70%	13° 10° 70%	13° 8° 80%	11° 7° 100%

Какая вероятность?

#### Markoff Chain Probability Model for Oxford Weather

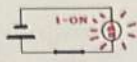
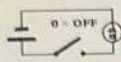




Massachusetts Institute of Technology (MIT)



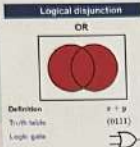
Lecture by Pr. Bob Gallagher  
Boole (1815-1864) & Shannon (1916-2001)



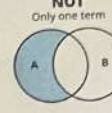
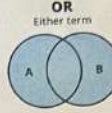
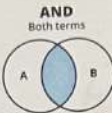
### Logical addition (disjunction)

A	B	F=A∨B
0	0	0
0	1	1
1	0	1
1	1	1

A	B	A∨B
True	True	True
True	False	True
False	True	True
False	False	False



### BOOLEAN LOGIC



Good logic



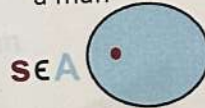
Socrates was a philosopher



philosophers are men



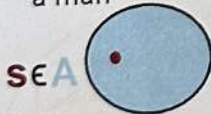
Socrates was a man



Bad logic



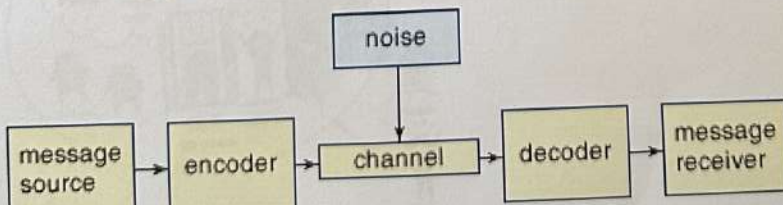
Socrates was a man



philosophers are men



Socrates was a philosopher





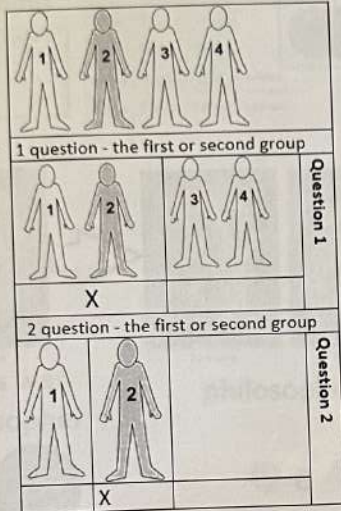
Say **NO** to the first



Say **YES** to the second if it is better than the first



Say **NO** to the third only if it is worse than all the others







Average number of questions =

$$2 \cdot 0.25 + 2 \cdot 0.25 + 2 \cdot 0.25 + 2 \cdot 0.25 = 2$$

Average number of questions =

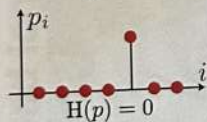
$$1 \cdot 0.5 + 2 \cdot 0.25 + 3 \cdot 0.125 + 3 \cdot 0.125$$



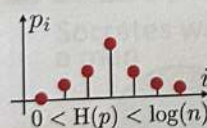
Question 1. Is this Zuckerberg?	 50%	1*0.5
Question 2. Is this Sergey Brin?	 25%	2*0.25
Question 3. Is this Stefan from BMW?	 12,5%	3*0,125
So Prince Saud	 12,5%	3*0,125

Average number of questions = 1,75

$$H(X) = \sum_{i=1}^n p(x_i) \log_2 \frac{1}{p(x_i)} \quad \sum_{i=1}^n p(i) \log_2 \frac{1}{p(i)}$$

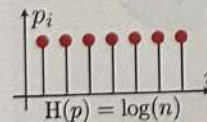


Quantifying information

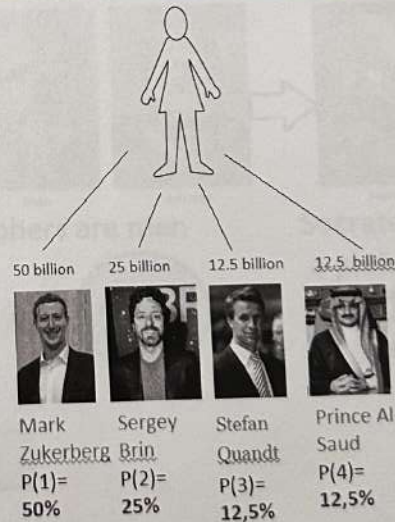


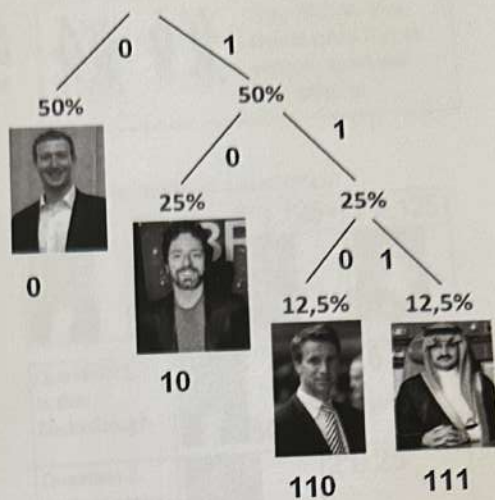
$$I(x_i) = \log_2 \left( \frac{1}{p_i} \right)$$

number of bits required to encode choice



$$\sum_{i=1}^n p(x_i) I(x_i)$$





First-order approximation  
(symbols independent but with frequencies of Belarusian txt).

Мама мыла ра

М - 3 — 30%	1-3 М
а - 4 — 40%	4-7 а
ы - 1 — 10%	8 -ы
л - 1 — 10%	9 -л
р - 1 — 10%	10 -р
10	

лла мама р

Мама мыла ра

Ма - 2 22%	1-2 ма
ам - 2 22%	3-4 ам
мы - 1 11%	5 мы
ыл - 1 11%	6 ыл
ла - 1 11%	7 ла
ар - 1 11%	8 ар
ра - 1 11%	9 ра

9

0. 4 6 7 3 1 9 1 6 7 3 5  
 ам ыл ла ам ма ра ма ыл ла ам мы  
 мылла рама

Second-order approximation (digram (2-symbols) structure as in Belarusian)



George Boole (1815-1864) developed Boolean logic

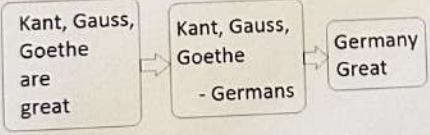
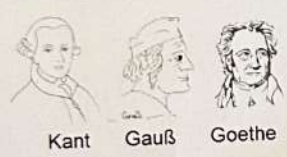
The principles of logical thinking have been understood (and occasionally used) since the Hellenic era.

Boole's contribution was to show how to systemize these principles and express them in equations (called Boolean logic or Boolean algebra).

Claude Shannon (1916-2001) showed how to use Boolean algebra as the basis for switching technology. This contribution systemized logical thinking for computer and communication systems, both for the design and programming of the systems and their applications.

Logic continues to be abused in politics, religion, and most non-scientific areas.

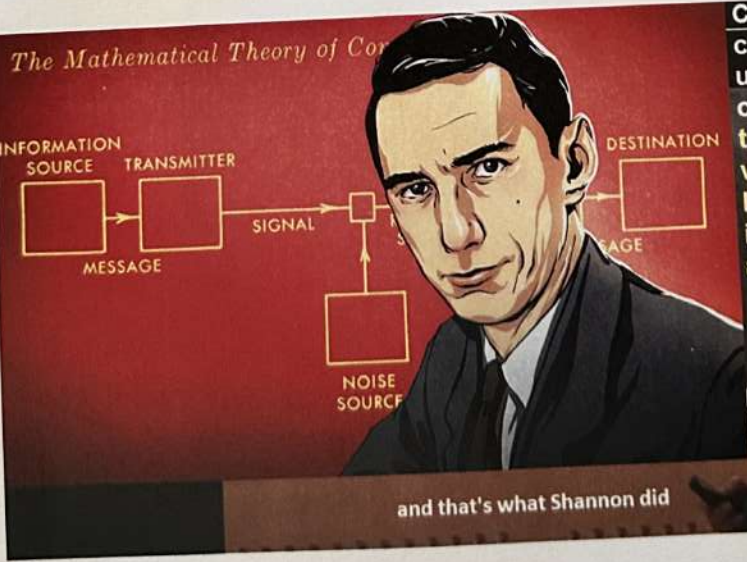
Logic continues to be abused in politics, religion and most non-scientific areas



*A little nationalistic, but this is an sample of right logic*



Bad logic (abuse of logic)

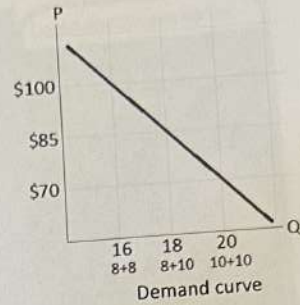
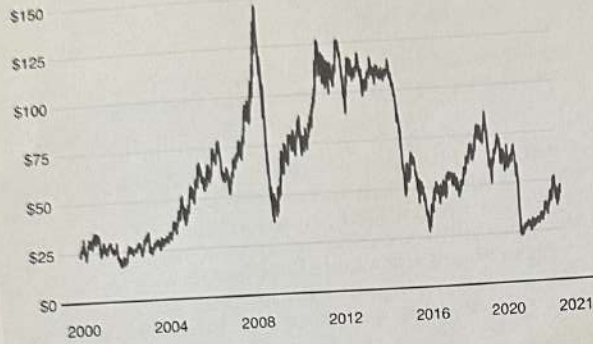


Creating a reliable connection over an unreliable (noisy) channel that's what IT is about

and that's what Shannon did

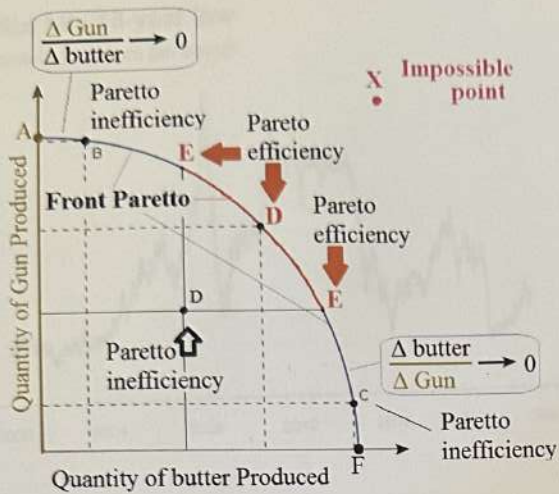
# Oil price hits 18-year low

Brent crude, US dollars per barrel



Barrel	1.	2.
1.	$8 \cdot 10^6$ $8 \cdot 10^6$ \$100 \$800 millions per day \$800 millions per day	$10 \cdot 10^6$ $10 \cdot 10^6$ \$85 \$850 millions per day \$680
2.	$8 \cdot 10^6$ $8 \cdot 10^6$ \$85 \$680 millions per day \$850 millions per day	$10 \cdot 10^6$ $10 \cdot 10^6$ \$70 \$700 millions per day \$700 millions per day





by Vilfredo Pareto  
1848-1923

The orange sector E-D-E is the most Pareto efficient - since an increase in one indicator leads to a decrease in another.

Prisoners' dilemma

		prisoner B	
		confess	remain silent
prisoner A	confess	5 years, 5 years	0 year, 20 years
	remain silent	20 years, 0 year	1 year, 1 year

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Game Theory  
**Nash Equilibrium**



\*\* => Nash equilibrium

		Player 2	
		Recognition;	Non-recognition;
Player 1	Recognition;	1, -5	2, -20
	Non-recognition;	-5, 0	-1, -1

-1-1  
Pareto Optimality

